

EMELI GÖR  
PORTFO  
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PROFILE  
EMELI GÖRANSSON

emeligoran

Bachelor of arts [hons] Inter

http://

**Emeli Göransson**

1995-06-22

### Current employment

Stylist & Inrednings Designer ☑ Juni 2020 - Current ☑ Strand Properties

Fulltime job. The employment includes styling properties to achieve a better selling rate by taking more estetic photos. I work close with our photographer - brainstorming ideas to create the best and most creative outcome that is possible.

### Educations

2020 - 2017 Bachelor of Arts [hons] in Interior Architecture  
Marbella Design Academy - partner school with Middlesex  
London  
University

2014 - 2011 Economics & accounting  
Sven Erikssons Gymnasiet  
High School

### Languages

Swedish - Native language  
English - Fluent  
Spanish - Basic

### References

Johan Nordström  
Head of Logistics at Netthandelsgruppen AS  
+46708993416

Jenny Pettersson  
Owner at Henoo Designs  
+46739851395

Caterina Sposato  
Head of Department & professor  
interior-1@marbella-design-academy.com

Final Major Project

Medical & Wellbeing Center Project

Reform & Rehabilitate Project

Hotel Reception Project

Office Project

Furniture Design Project

Creative Design

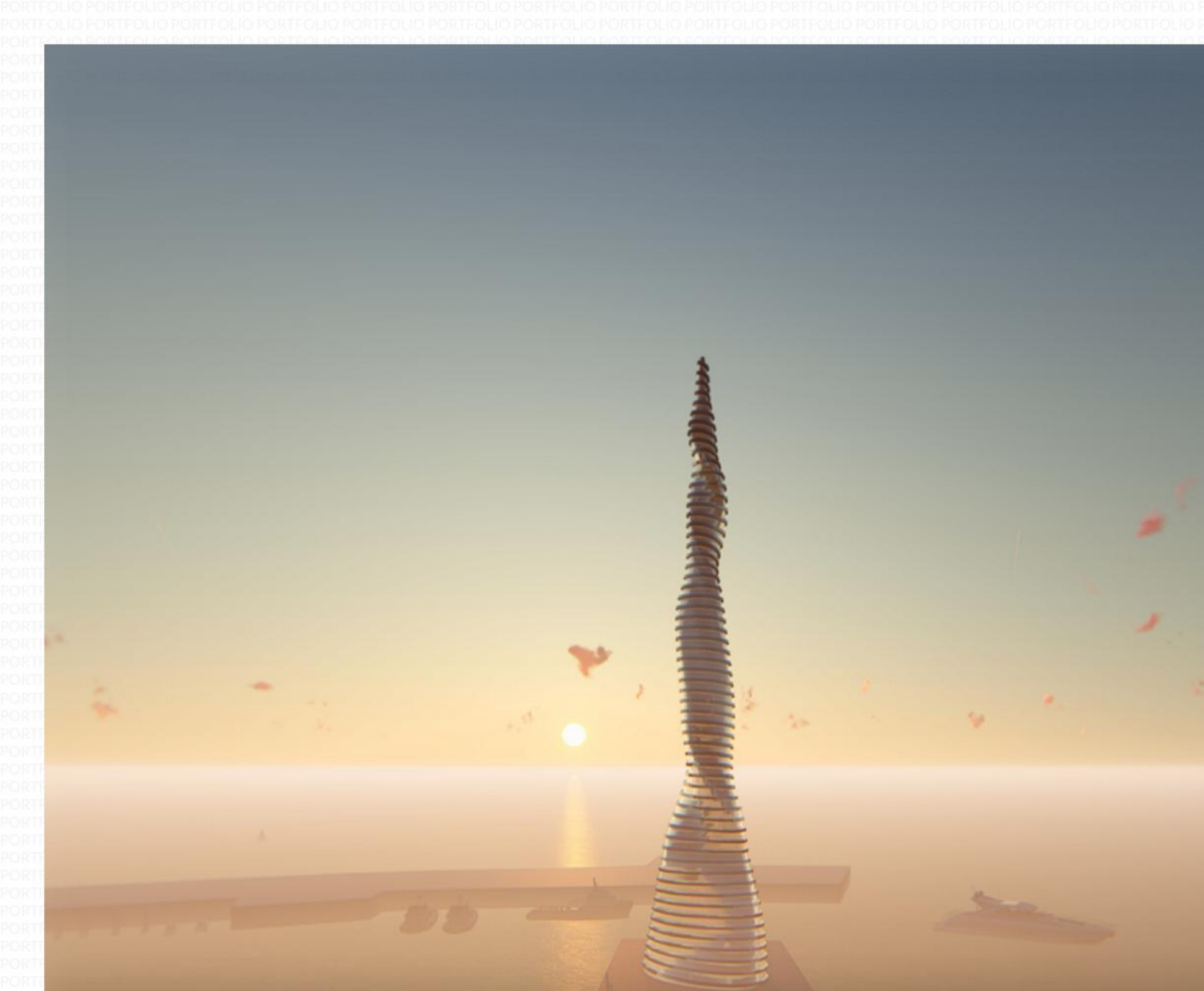
FINAL MAJOR  
PROJECT

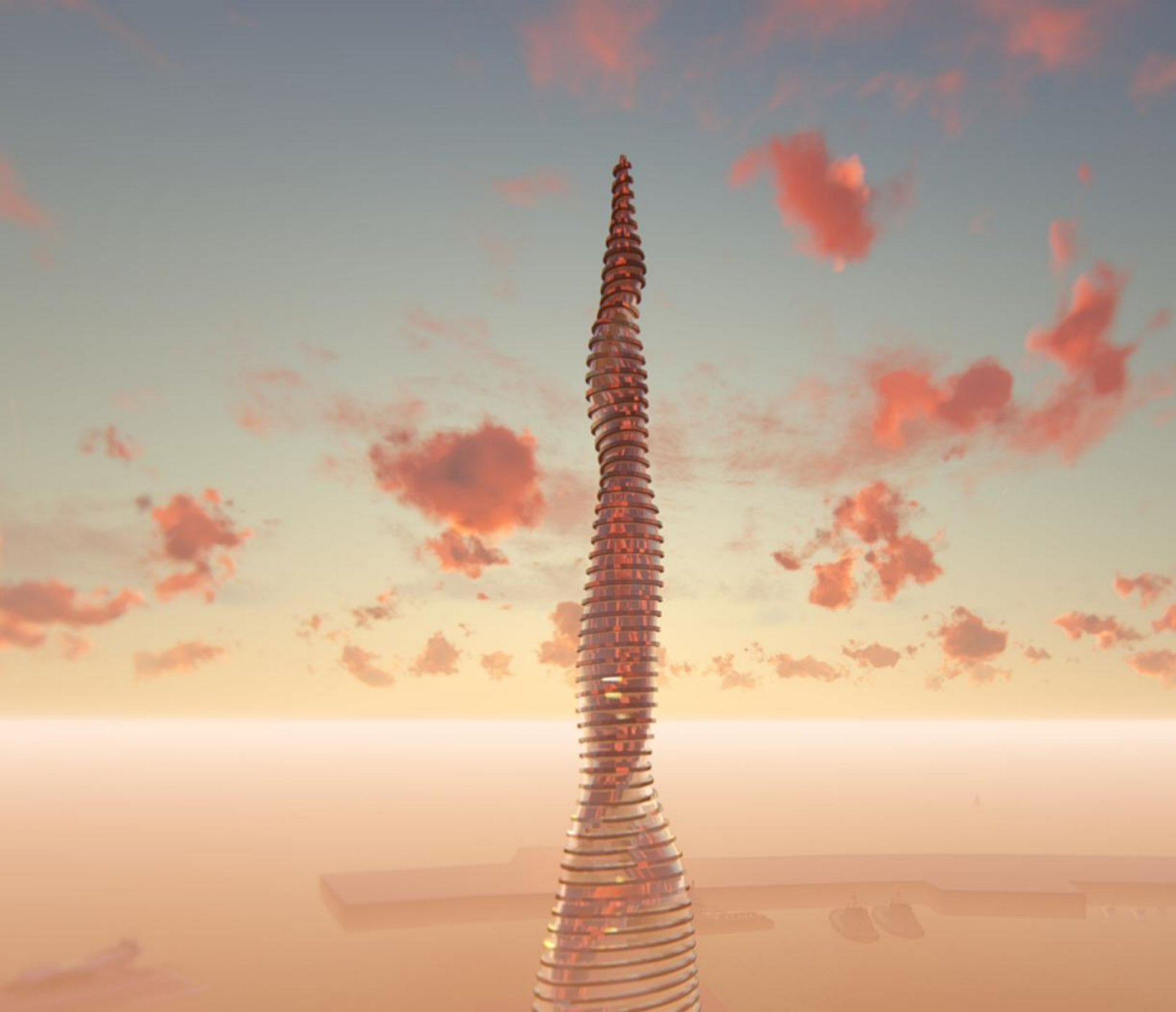
A FUTURE FOR MARBELLA

Computer : OMEN by HP

Processor : Intel(R) Core(TM) i7-7700HQ CPU @

Software : AUTODESK AUTO







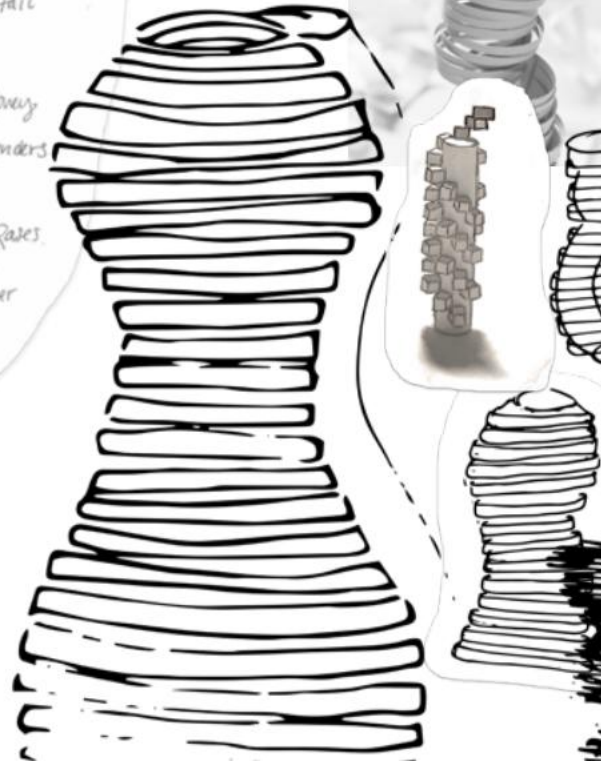
Our project brief was to propose a design for the master plan of La Baidilla - a plan to change the future of Marbella. My idea was to create a building that would be sustainable, giving opportunities for local business, creating a space with a natural social distancing and a way to sleep over the stars. Not only that, but the building would also be a landmark for south of Spain with its incredible planned height of 1000m - Europe's tallest building.

The main inspiration for this project was the pandemic we all have and are going through in different ways. I wanted to create a building that would make a footprint - socially, mentally, sustainably, and something that would stand out visually. The idea was to create a space where you would enjoy your time and making people feel better when being in the building. Also, the property had to be functional in terms of costs, which made me decide to create an open shopping mall giving both local and national business. The base and main construction of the building, located in the middle would be surrounded by vegetation.



MATERIAL BOARD

DEVELOPMENT



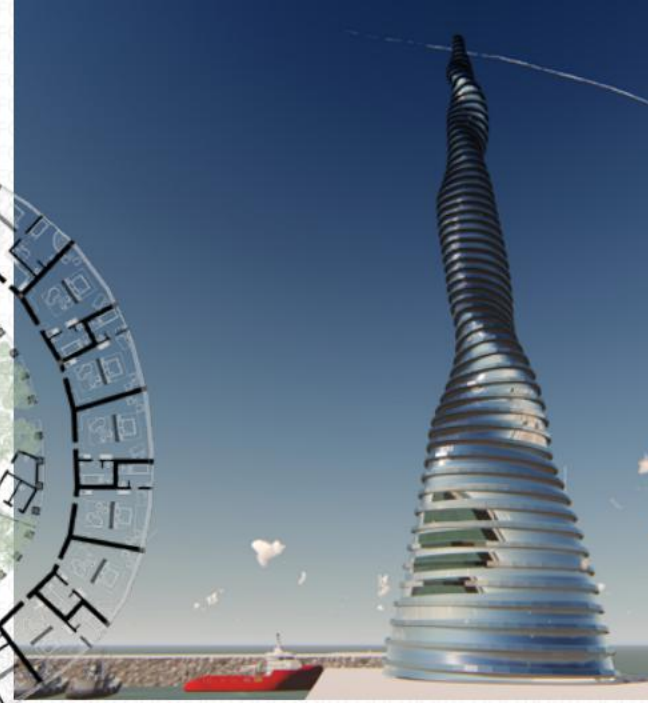
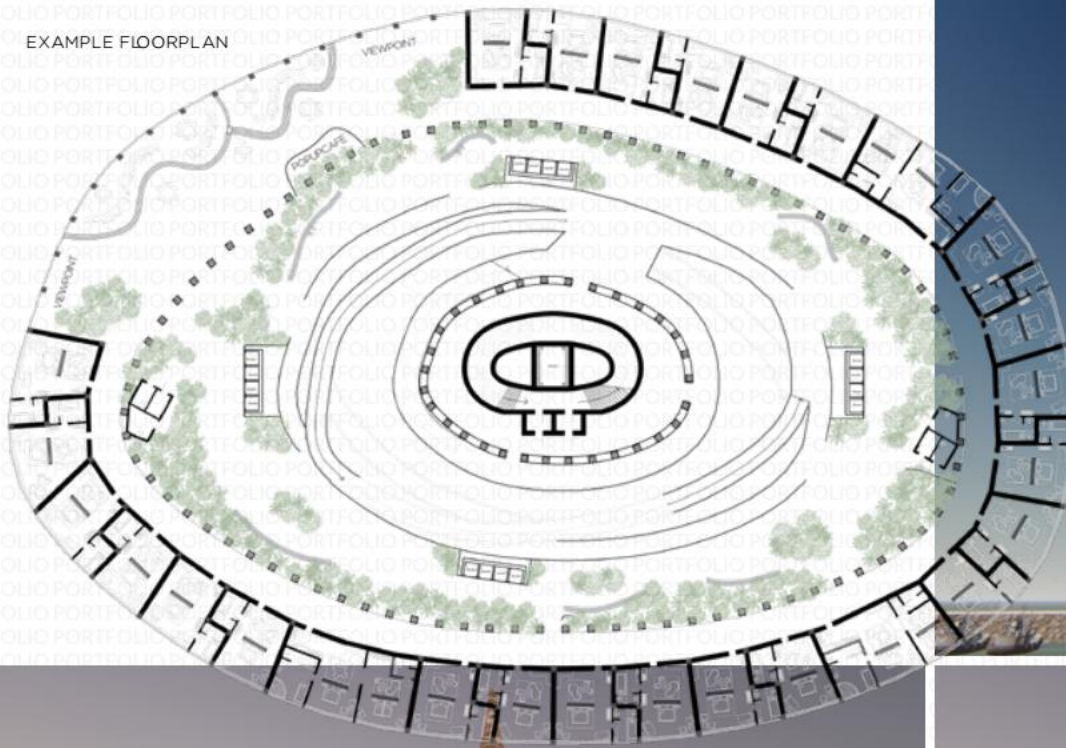
## A FUTURE FOR MARBELLA

Final Major Project  
MONDA, MALAGA





EXAMPLE FLOORPLAN



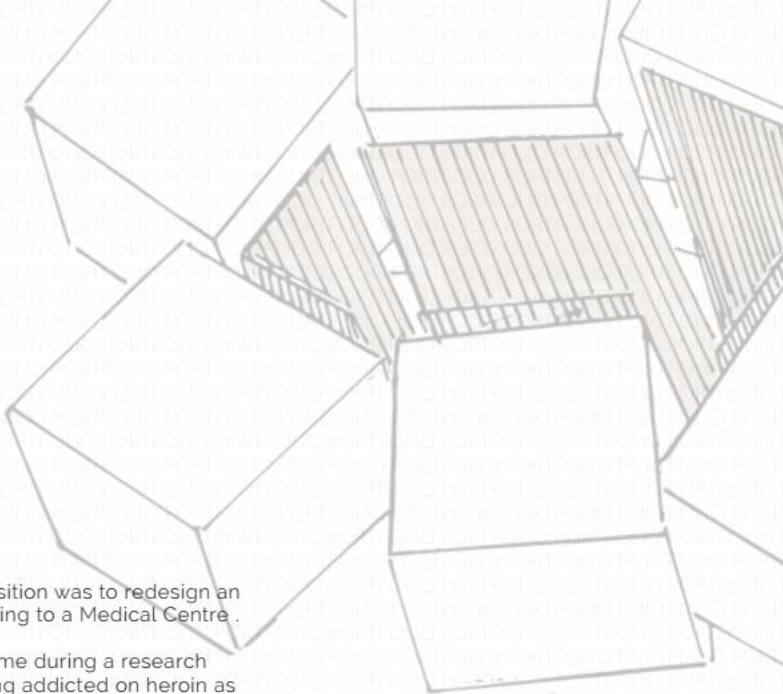
MEDICAL AND WELLBEING  
CENTER PROJECT

Computer : OMEN by HP

Processor : Intel(R) Core(TM) i7-7700HQ CPU @

Software : AUTODESK AUTO





The design proposition was to redesign an already built building to a Medical Centre .

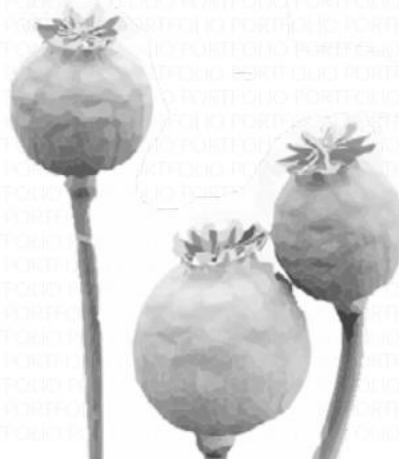
The inspiration came during a research about people being addicted on heroin as the idea was to use the Medical Centre as a Rehab for people in need. During the re-search it became clear that many people living in the addiction comes from the same type of background and they all need or want help to get a better life, though it is hard for them to come to that. As emotional as this is, the project was based on finding a way that could help people that lives in the addictive to feel protected & safe.

*"Everybody wishes they could stop."*

From inspiration from both interviews of people in addiction and the actual poppy were the heroin is extracted from, the conceptual design idea grew up. The idea of designing a rehab based on a neighborhood was going to bring everybody that needs help together. Meaning that they would never be alone in their addict. The inside design is created to give the people the feeling of never being by themselves and the outside structure is designed to constantly patching together the

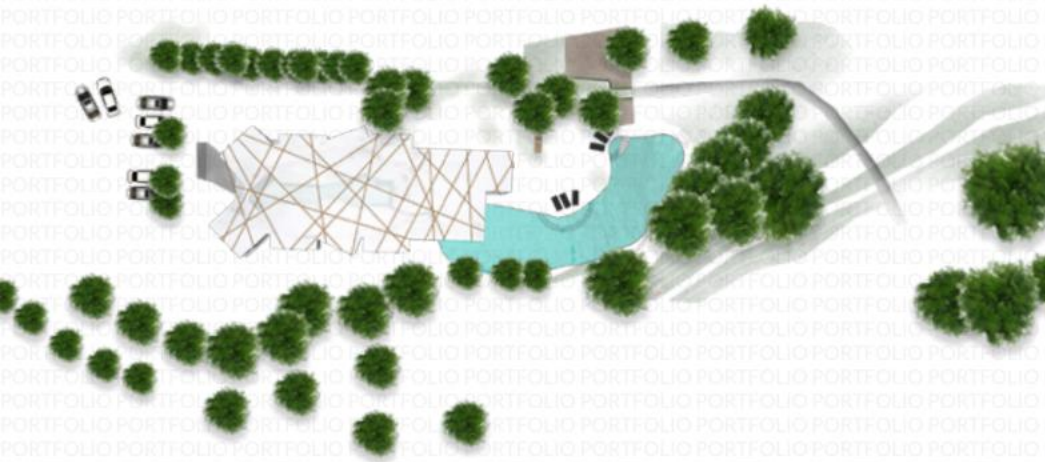
## NEIGHBOURHOOD

MEDICAL AND PSYCHOLOGICAL WELLBEING CENTRE  
MONDA, MALAGA



PROPOSED ROOM WITH SHADING

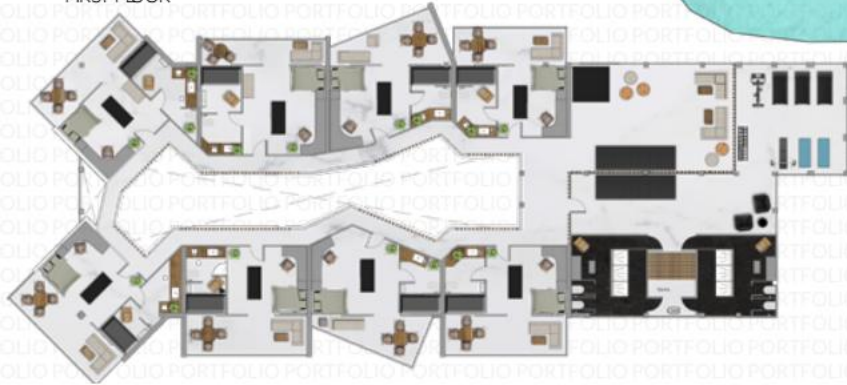
EXTERIOR TOPVIEW



GROUND FLOOR



FIRST FLOOR



INTERIOR PICTURES OF PATIO

A HOUSE FOR CONTRADICTION  
REFORM AND REHABILITATE  
PROJECT

Computer : OMEN by HP

Processor : Intel(R) Core(TM) i7-7700HQ CPU @

Software : AUTODESK AUTOCAD





We live in a world who has extensive problems everywhere we turn. A world that today needs that we put attention into the things we create. The main purpose of the project I was asked to design was that, to see how architecture could help an affected area. While looking into Andalusia, Spain one problem became bigger than others. Poverty.

To tackle this problem, I thought to design a building open for everyone with its purpose to help the people in need. Giving people a place to get educated and socialize was my way of getting people aware of the problems we are facing today and how both we could help the people in need but also how they could give themselves that opportunity.

The building was designed with a main structure that creates the space within. This structure, inspired by small threads repeatedly next to each other would create personal spaces without closing of the areas - giving the building a chance to breathe and rather facing the problem than closing it in.

## A HOUSE FOR CONTRADICTION

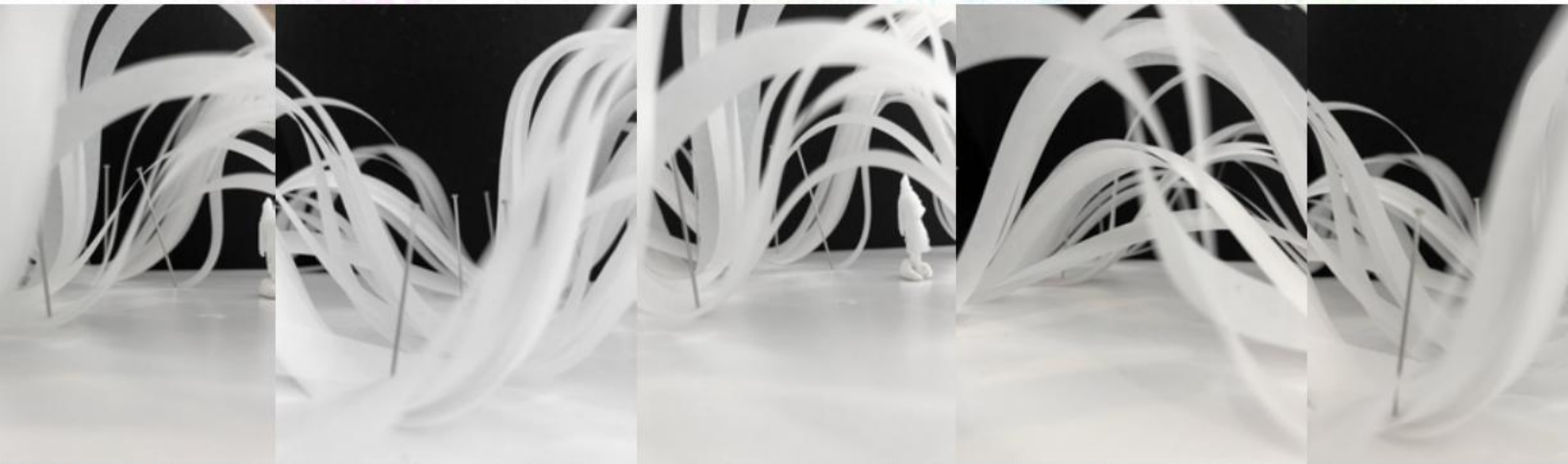
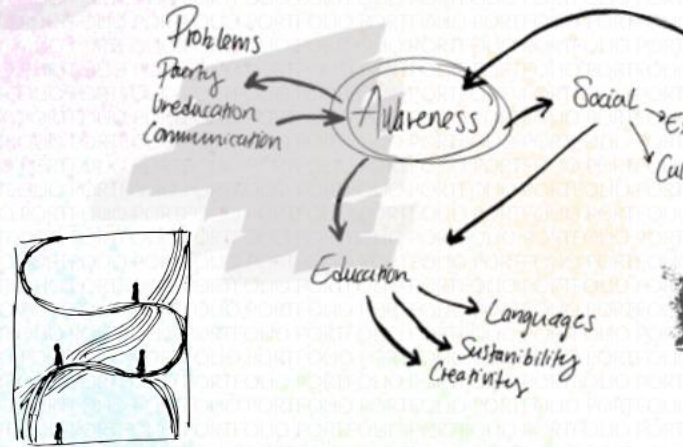
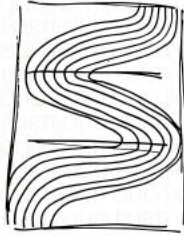
REFORM AND REHABILITATE  
MONDA, MALAGA

15.7 % have delays in payments of housing expenses.

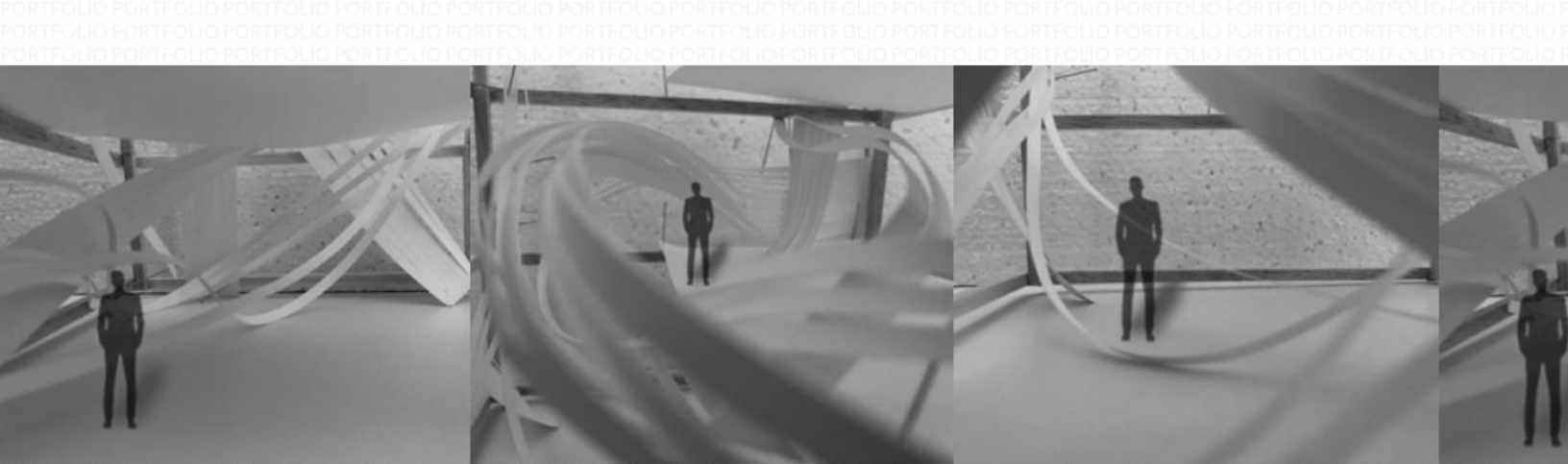
13.4 % cannot afford to keep the right temperature in their homes.

4.8 % cannot afford to go on vacation at least one week per year.

50 % have no capacity to meet unforeseen expenses.



CONCEPTUAL STAGE - EXPERIMENTING



# HOTEL RECEPTION DESIGN PROJECT

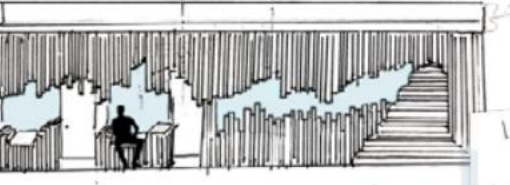
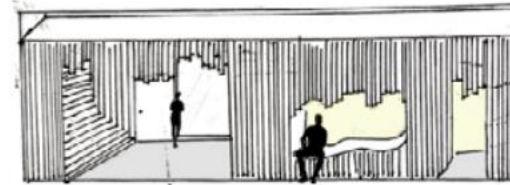
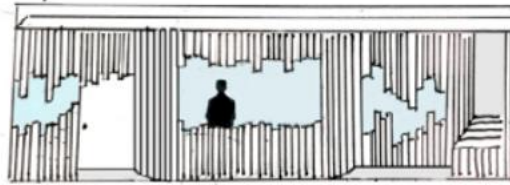
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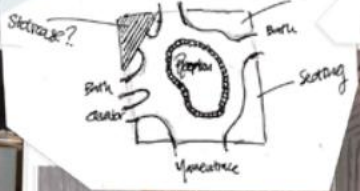
Software : AUTODESK

Render P





Kota Studios



WOODEN LATTICE

Wooden structures



Four Seasons

INSPIRATION



Sustainability is today an important matter - also innovative and unique design is.

While designing the reception of Los Monteros this was taken in consideration.

Inspired of Snarkitecture's installation in Salone del Mobile - was the design, with one element repeated, creating the different areas within the reception.

# HOTEL RECEPTION

RECEPTION DESIGN PROJECT  
MARBELLA, MALAGA





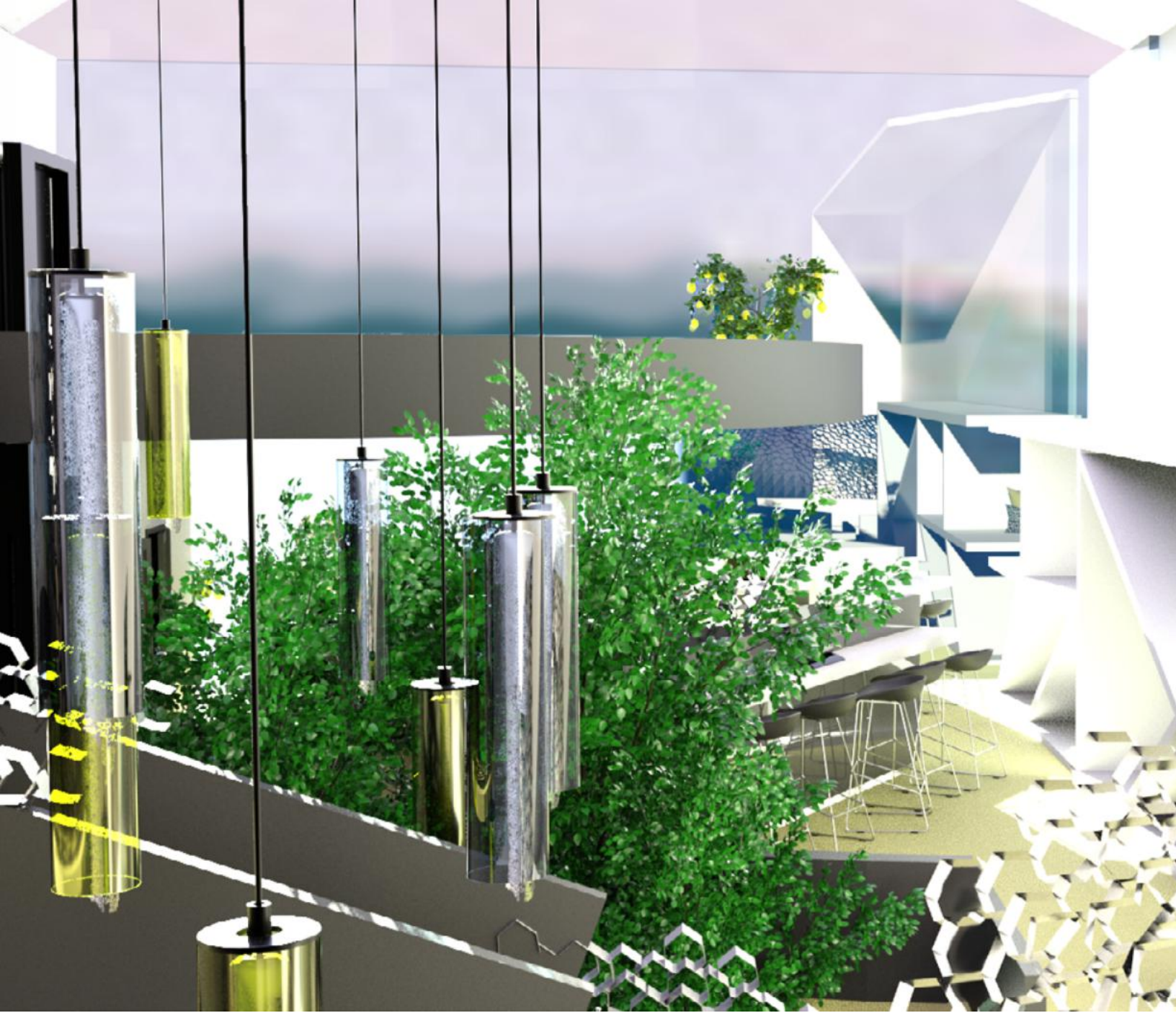
OFFICE  
DESIGN PROJECT

Computer : OMEN by HP

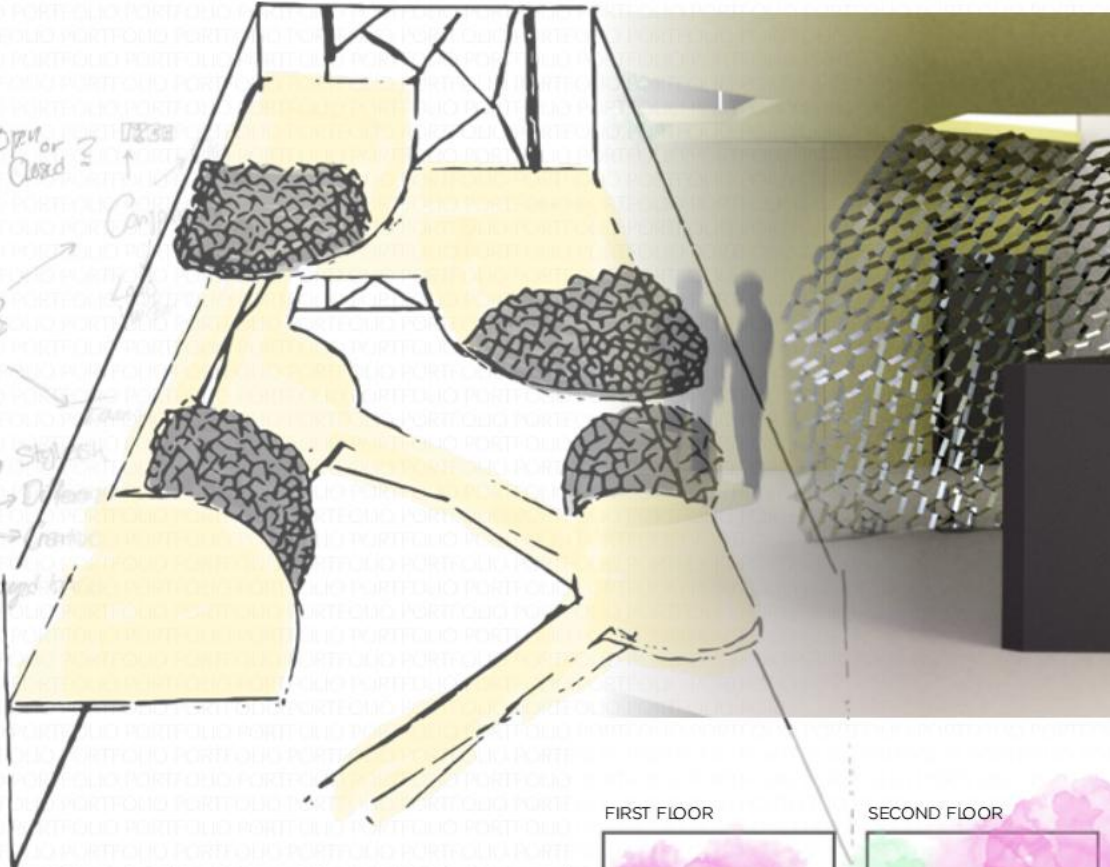
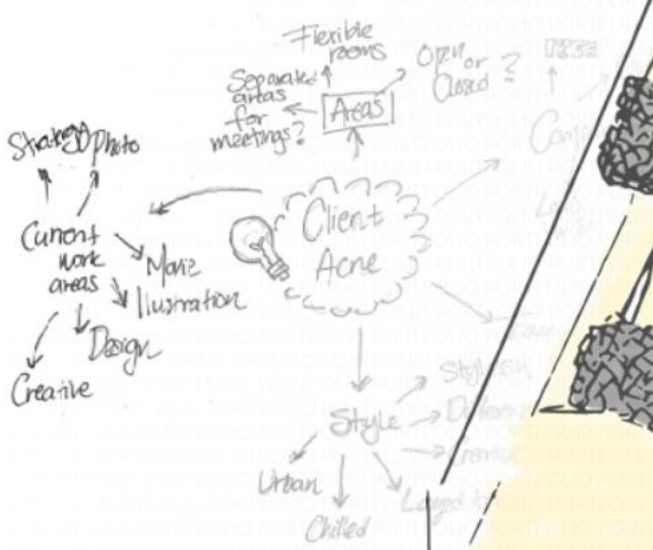
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Software : AUTODESK

Render P







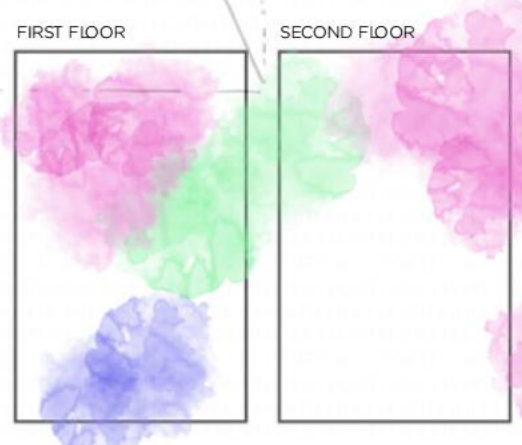
In our time we are increasingly focusing on how the design can benefit us, not just visually but also functionally – especially in work circumstances. Offices as google is an inspiration to many designers today because of their fantasy of office design.

Having this in mind, I was asked to design an office for a proposed client. The client is located in different areas in the world and I was to research the client and how a workspace could improve their work. As the company is working together with many different departments, I wanted to embrace the word together.

Inspired by the spider web, I proposed a design that creates connections through the building. It is an open space that creates interactions which is beneficial for both clients and employees.

## ACNE OFFICE

OFFICE DESIGN PROJECT  
DOCKSLAND, LONDON



SPACEPLANNING FOR THE DIFFERENT FLOORS  
BLUE REPRESENTS THE ENTRANCE AND RECEPTION, PINK REPRESENTS MEETING ROOMS AND LAVATORIES AND YELLOW REPRESENTS CLOSED EMPLOYEE WORKSPACES

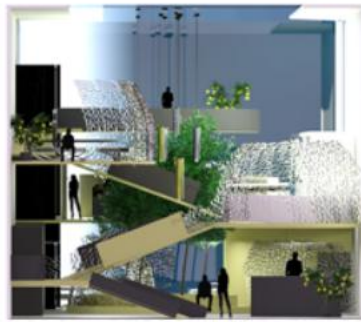
SECTION A-A



SECTION B-B



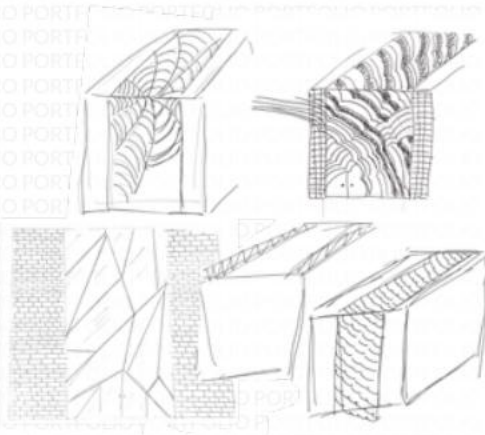
SECTION C-C



Shown under is the proposed sections and floorplans for all floors. Shown on the right is interior images to get an understanding of the feeling that the proposed design would create.

# ACNE OFFICE

OFFICE DESIGN PROJECT  
DOCKSLAND, LONDON

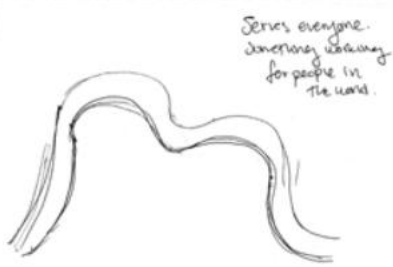


FURNITURE DESIGN  
PROJECT

Computer : OMEN by HP

Processor : Intel(R) Core(TM) i7-7700HQ CPU @

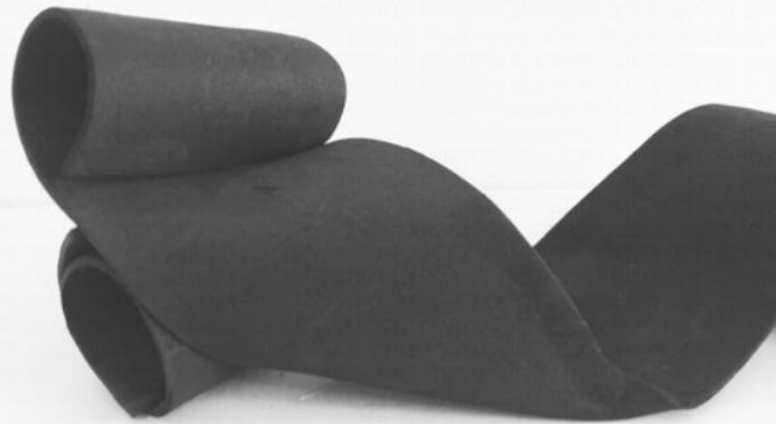
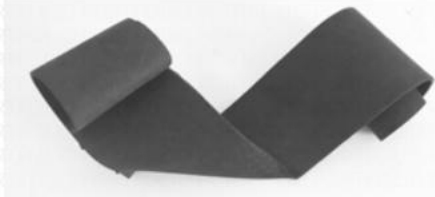
DEVELOPMENT



PROPOSED SKETCH



PROPOSED MODEL



Based on Oscar Niemeyer and his residential project Casa Da Canoas, we were asked to design a seating furniture. My inspiration came from the residential project itself and how the furniture piece needed to serve everyone.

# SEATING FURNITURE

FURNITURE DESIGN

CREATIVE WORK  
2020 - 2021

Computer : OMEN by HP

Processor : Intel(R) Core(TM) i7-7700HQ CPU @

Software : AUTODESK

R

P











**emeligoran**

**Bachelor of arts [hons] Inter**

**<http://>**

